

## Social Media Community Guidelines

We respect everyone's right to express their thoughts and opinions, and encourage constructive dialogue and feedback among our social media community. That's why we've developed some guidelines to help everyone we interact with to enjoy and express themselves.

The guidelines aren't meant to constrain or intrude on your personal opinions and thoughts, but are there to ensure that, as an online community, we are mindful and respectful of each other.

Here are the three basic rules we ask you to keep in mind:

- 1. Keep your posts nice. Don't be obscene, offensive, defamatory, threatening, harassing, overtly sexual, discriminatory or hateful to another person or organisation including us, our partners, our Allstars, even our competitors.
- 2. Our social channels are a spam-free zone. That means no repeat posts please or unsolicited ads.
- 3. Keep posts relevant to the AirAsia companies page and thread.

While we support lively, open discussion, if at any time your contributions do not comply with our community guidelines, then they (and you) may be removed.

Of course, we welcome your feedback, both positive and negative, and will endeavor to respond to your comments as soon as we can.

That's enough of the serious stuff. Now let's have some fun! Make a post, add a comment and connect.