



the  
answer



**TOTALLY LOCAL**  
HOMEGROWN, WORLD-FLOWN

# SHOWCASING QUALITY FILIPINO PRODUCTS

AirAsia, as one of the leading airlines in the Philippines, takes great pride in its commitment in supporting and promoting homegrown Filipino brands.

These brands not only excel in producing high-quality products but also play a crucial role in showcasing the rich and vibrant Filipino culture to the global community. By partnering with these brands, AirAsia aims to foster a sense of national pride and contribute to the growth and recognition of Filipino talent on a global scale.

One of the key aspects that sets these Filipino brands apart is their unwavering dedication to producing products of the highest quality. These brands have established themselves as leaders in their respective industries, consistently delivering goods that meet international standards. From fashion and accessories to food and beverages, these brands have successfully carved a niche for themselves in the global market, earning recognition for their craftsmanship and attention to detail.

However, it is not just the quality of their products that makes these Filipino brands exceptional. They also serve as ambassadors of the Filipino culture, showcasing the country's rich heritage and traditions to the world. Through their unique designs, flavors, and artistic expressions, these brands capture the essence of Filipino identity.



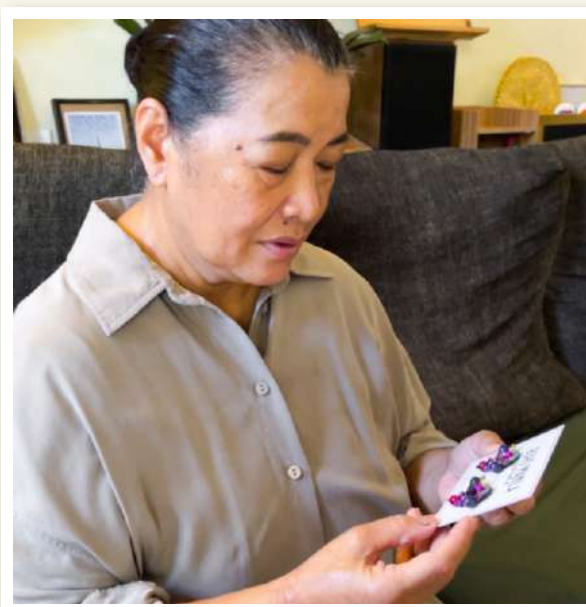


# BOHO MANILA

## handcrafted

**O**ur brand is built by mothers. Founder and designer, Mai Nades believes in making our “ilaw ng tahanan” stronger. Boho Manila is committed in supporting Filipino mothers who need assistance through creating wonderful tropical pieces.

**W**e see to it that all designs create a statement and yet exceptionally wearable, unique and reflects the vibrant modern and bohemian woman. We live by the statement “Choose Happiness.” Through BohoManila, we encourage women to choose their happiness and to make their own statement every day.



### Elysia in Mussel Shells

Earrings & Bracelet Set

Adorned with blush, white, and gold hues, this set captures the allure of the beach and the tropical paradise that Filipinos cherish.

Details:

- 1.5" length, 8g each
- made with pearls, glass acrylic, polymer, mussel shells, crystals
- vegan suede backing
- worn with stainless steel components
- nickel free

PHP **1,520**

### Banaag

Earrings & Bracelet Set

Embodies the essence of vibrancy, mirroring the meaning of "Banaag" which translates to "first light" or "break of dawn" in Filipino. These earrings celebrate the vibrant hues of life, symbolizing new beginnings and the radiant energy that comes with each day.

Details:

- 2" length, 6g each
- made with coconut wood, glass acrylic, polymer, abalone shell, crystals
- vegan suede backing
- worn with stainless steel components
- nickel free

PHP **1,840**



# TALA

by Kyla

T racing its humble beginnings in 2018, TALA by Kyla has grown to be one of the country's most sought after jewelry and accessories brand.

Each piece from the brand is conceptualized, crafted, and curated to embody the tagline that resembles its very core — Made to shine. Celebrating the sparkle within every individual, TALA discovered the magic of self-expression through accessories.

With a growing community of TALA Babes, TALA by Kyla constantly strives to become a brand that promotes the value of self-expression and empowers women to shine like a star.







## TRAVEL CHARM

Carry the spirit of exploration wherever you go — each charm is a reminder of your most cherished adventures. Immerse yourself in the magic of our Travel Charm Set.

PHP **1,350**

## WAVES OF SUMMER

Get that classy summer look with the versatile Terra necklace perfect for any outfit!

PHP **850**



## TENNIS JEWELRY SET

**Tennis Paperclip Clasp:** This versatile piece can be worn as a necklace or wrapped around the wrist as a bracelet.

**Tennis Bracelet:** This classic piece will add a refined charm to any look!

Both made of stainless steel.  
Non-tarnish and hypoallergenic.

PHP **980**



*Tala*  
BY KYLA

## LOVE LOCKET

This statement piece features a distinctive wing-type heart-shaped locket. Wear it as a symbol of your individuality and let the wings of fashion carry you to new heights.

PHP **600**







**AirAsia x  
Team Manila  
Shirt**  
PHP **895**



**AirAsia x  
Team Manila  
Tote Bag**  
PHP **695**



**AirAsia x  
Team Manila Pouch**  
PHP **395**

## **TeamManila** Lifestyle

For 22 years, the local brand, TeamManila Graphic Design Studio, Inc. has used graphic design to celebrate and promote Filipino culture by producing regular merchandise collections with various collaborations through their silkscreen printing called 'ScreenMachine'.

Today, TeamManila collaborates with AirAsia on the merchandise design, highlighting the themes 'Discover the Philippines' and 'Philippines: Your Next Destination'.

With 7,641 islands to date, the Philippines is a gateway to different travel destinations. Using the airline's brand colors, TeamManila created an ensemble of icons from these domestic locations which are represented in these shirts, tote bags, and wallets. Travelers can wear and use this line of products during their flights or while enjoying different spots in the country.



# Ibarra<sup>®</sup>

## MANILA

Welcoming the new year, Ibarra continues its journey of elevating Filipino craftsmanship to new heights. Since its inception in 2014, Ibarra has been more than a watch brand; it is a beacon of cultural pride, seamlessly fusing timeless elegance into its creations.

Named after the iconic character in Dr. Jose Rizal's novel, each Ibarra timepiece is a living testament to the brand's unwavering commitment to preserving and celebrating the Philippines' rich heritage. From gracing the wrists of national athletes to adorning diplomatic gatherings, Ibarra watches have become synonymous with sophistication and resilience.

This 2024, explore the latest offerings from Ibarra — where every tick echoes the pulse of Filipino creativity, and every tock resounds with the promise of a timeless legacy.

### Salvador Automatic

Automatic Steel Dress Watch  
(Black Dial)

40mm case size  
Automatic Movement  
Black Dial  
Sapphire Crystal  
Steel bracelet  
Water Resistant to 5 ATM/165 ft/50m  
Vintage-inspired polished World Timer bezel  
Luminous hour and minute hands

**PHP 17,999**



### Classic Watch

Case material: Alloy  
Case diameter: 39.5 mm  
Caseback: Closed  
Case thickness:  
Dial: Layered  
Glass: Flat hardened mineral  
Movement: Japanese Miyota 2035 Quartz  
Strap width: 20 x 18 mm  
Strap length: Standard length 75 + 115mm, with stainless steel buckle  
Strap material: Genuine calfskin leather  
Water resistance: 3 ATM

**PHP 9,999**



### Trofeo Watch

Versatile Dress Watch  
(passionate red)

Case: 31x31mm ion-plated 316L stainless steel case  
Caseback: Brushed 316L stainless steel  
Case thickness: 6.2mm  
Dial: Enamel  
Glass: Flat Sapphire  
Movement: Japanese Miyota 9T33 quartz movement  
Strap width: 16 x 14 mm  
Strap length: (standard length 75 + 115mm), with ion-plated stainless steel buckle  
Strap material: Genuine calfskin leather with embossed crocodile pattern and quick release feature  
Water resistance: 3 ATM

**PHP 12,500**

Only available for onboard purchases on Philippines Airasia (Z2) flights on a while-stocks-last-basis. Prices are subject to daily currency exchange rates. The pictures shown on this menu are for illustration purposes only. Terms and conditions apply.

# wodd.

BAMBOO AND WOODEN SUNGLASSES

**Wodd** is the Philippines' most acclaimed bamboo brand, with nationwide distribution in key markets. In response to the rise of no-plastic campaigns, Dr. Stephene Roy C. Condino, known as 'Doc Bigs', founded the business in 2020 to make wood and bamboo-based consumer products among Filipinos for summer and gift essentials.

Through collaboration with the Haribon Foundation, this campaign focuses on 'for every sunglasses sold, we plant one tree'.

## Be sustainable, Be Wodd!



**Blaker  
Full Bamboo  
PHP 4,900**

**STYLE:** Blaker

**MATERIAL:** Bamboo Temple and Bamboo Frame

**COLOR:** Natural Bamboo

**HINGES:** Spring-loaded Stainless Steel

**LENSES:** Smoked Polarized UV 400

**LENS CATEGORY:** 3-High protection



**Brimfield  
Hybrid  
PHP 3,500**

**STYLE:** Brimfield

**MATERIAL:** Ebony Wood and Plastic Frame

**COLOR:** Ebony Wood

**HINGES:** Spring-loaded Stainless Steel

**LENSES:** Polarized Smoked UV 400

**LENS CATEGORY:** Cat.3-High protection

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# Travel conveniently to Boracay with



**Seamless transfers from Kalibo and Caticlan**



## SAVE UP TO 30% vs. buying when you land

**Ask your cabin crew how to avail**



# **FAST** **PASS**

**Your ticket to hassle-free travel**



**CARRY MORE, ENJOY PRIORITY CHECK-INS,  
FASTER IMMIGRATION CHECKS AND SPEEDIER BOARDING**



**DEDICATED  
CHECK-IN  
COUNTERS**



**CARRY UP  
TO 14KG  
HAND CARRY**



**PRIORITY  
BOARDING  
ZONE 1**



Fast Lane immigration checks available when departing and/or arriving at KLIA2.



# THE LIQUOR NEWS



## JOSE CUERVO GOLD 1L

The #1 tequila brand in the world known for the golden blend of reposado and younger tequilas. Its light gold color and sweet aroma has pleasant agave notes. With a sweet, subtle agave flavor and hints of oak and vanilla, Especial® Gold boasts a well-balanced, short, smooth finish.

**PHP 1,500**



## CHIVAS REGAL 12 Y/O 1L

A blend of different malt and grain Scotch whiskies, matured for at least 12 years, this rich and smooth whisky blend balances style with substance like a tradition with a modern twist.

**PHP 1,650**



## JOHNNIE WALKER BLACK LABEL 1L

A masterful blend of single malt and grain whiskies from across Scotland, aged for at least 12 years. The result is a timeless classic with depth and balance of flavor. Drink it with ice, neat or in a Highball.

**PHP 2,000**



## JACK DANIEL'S TENNESSEE 1L

A distilled whiskey hand-made by Jack Daniel's themselves, this whisky starts off with nutty and roasty caramel, vanilla, and roasted oak, followed by cinnamon, clove, toasted banana, red apple, and hints of licorice, grain, and grass.

**PHP 2,500**



## JAGERMEISTER 1L

A German bitter-sweet liqueur made from 56 varieties of herbs, fruits and spices, macerated in spirit for up to six weeks and then matured in oak before blending.

**PHP 1,750**

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# Floral Fantasia: Immerse your senses



“花香调。混合新鲜花卉和自然芬芳，  
仿佛走进了少女的花园”

**ELIZABETH ARDEN**  
**True Love | EDT 100ml**

Amber  
Floral

伊丽莎白雅顿真爱女士淡香水 100毫升

This refreshing scent possesses a romantic blend of freesia, lily of the valley and white cloud rose, with a heart of jasmine and lotus. It's warm sandalwood and cedar base notes creates an intoxicating effect, like love itself.

**PHP 1,500**



“白茶木质的香调，犹如初恋的香气”

**ELIZABETH ARDEN**  
**White Tea | EDT 50ml**

Floral

伊丽莎白·雅顿白茶淡香水 50毫升

A crisp and vibrant floral with a lingering warmth. Clean sophistication. Silky, vibrant, warm. Bursts of mandarin orange trailing into sensual, woody musk. Harmonious, fresh and persuasively soft.

**PHP 2,500**



“清新的果香以及多种异国花的香调，  
仿佛咬了一口苹果”

**DKNY Be Delicious**  
**| EDP 100ml**

Fruity

DKNY绿苹果女士香水 100毫升

Juicy and irresistible, DKNY Be Delicious is a floral fruity scent bursting with playful charm and spontaneity. Be Delicious contains the juicy American Apple note, a natural apple extract developed exclusively for DKNY.

**PHP 5,800**



“荔枝的甜涩果香，搭配青柠绿茶香，  
精致又清新！”

**ELIZABETH ARDEN Green Tea**  
**Lychee Lime | EDT 50ml**

Citrus

伊丽莎白雅顿荔枝青柠香型绿茶淡香水 100毫升

This nature's essence offers a harmonious blend of green tea, lychee and lime which gives a long-lasting, versatile and elegant scent.

**PHP 3,000**





“夏天温柔的味道！  
适合日常通勤”

HUGO MAN BY HUGO BOSS  
DUO | EDT 100ml

雨果博斯雨果男士淡香水套装 2x75毫升

Fresh green apple, herbal notes  
and wild forest scents. Optimistic  
fragrance in a sleek flask, perfect  
for men on the go.

PHP **4,900**

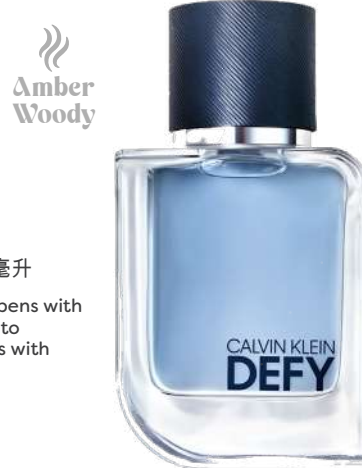
“高冷又充满温柔，  
适合秋冬使用！”

CALVIN KLEIN  
DEFY | EDT 50ml

卡文克莱肆意男士淡香水 50毫升

Fresh, masculine, addictive. Opens with  
invigorating citrus, transitions to  
rugged vetiver heart, and ends with  
rich amber notes.

PHP **4,000**



# Be refreshing for any occasion, day & night!



“一款不甜不腻柑橘味，  
另一款清新自然又不失沉稳木质香，  
白天晚上都适用！”

CALVIN KLEIN DUO 100ml  
(ONE EDT + EVERYONE)

卡尔文克雷恩 卡雷优淡香水礼盒

Your ultimate duo, CK One is a  
modern classic with powerful,  
clean, and universal tones; and CK  
Everyone with a citrus-woody  
fragrance contains Mexican  
orange top notes, Sri Lankan black  
tea heart, and Haitian vetiver base.

PHP **7,500**

“整体清凉，大推男士入门款！”

DAVIDOFF COOL  
WATER MAN | EDT 75ml

大卫杜夫冷水男士淡香水 75毫升

Fresh and unique, this masculine  
fragrance exudes vitality and  
strength. Energizing wave with  
lavender, mint, and amber notes.

PHP **3,500**



# ELEVATE YOUR TRAVEL EXPERIENCE

## HOT SEAT

PRIORITY BOARDING

MORE LEG ROOM  
ON SELECT ROWS



**Pre-book on your next flight with us**

Your seat will be assigned at random if you opt not to choose.





# NO LIMIT

## on the number of check-in bags

The combined weight must be within the  
purchased baggage allowance

Each bag must not exceed 32KG

Pre-book to save up to 71% vs. airport fees







# FOR AVIATION ENTHUSIASTS

① AIRASIA AIRCRAFT  
MODEL  
A330 Scale (1:200)  
PHP **2500**

② AIRASIA AIRCRAFT  
MODEL  
A320 Scale (1:150)  
PHP **1950**

③ PUZZLE TRACK  
PLANE  
PHP **500**

④ AIRPORT  
PLAYSET  
PHP **1,100**

⑤ AIRPLANE  
NANOBLOCK  
PHP **500**

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# AIRASIA SOUVENIRS

**6** NEO ENAMEL KEYCHAIN  
PHP **200**

**7** A320 3D KEYCHAIN  
PHP **250**

**8** AIRPLANE SEATBELT  
KEYCHAIN  
PHP **300**

**9** REMOVE BEFORE FLIGHT  
KEYCHAIN  
Colors Available: Camo, Red, Black  
PHP **150**

**10** AIRPORT VEHICLES  
KEYCHAIN SET  
PHP **400**

**11** AIRPORT VEHICLES  
FRIDGE MAGNET SET  
PHP **600**

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# AIRASIA TRAVEL ESSENTIALS

**1** UNIVERSAL TRAVEL ADAPTER  
PHP **650**

**2** PULLBACK PLANE TOPPER PEN  
PHP **200**

**3** FOLDABLE UMBRELLA  
PHP **600**

**4** 4-IN-1 PEN  
PHP **70**

**5** CLASSIC RED CAP  
PHP **600**

**6** NEW EDITION  
BLACK CAP  
PHP **500**

**7** KID'S FUN BAG  
PHP **400**

**8** INSULATED TUMBLER  
PHP **800**

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# Hop on a Jetsetter Lifestyle



REVERSIBLE  
BUCKET HAT  
PHP 600



CLASSIC CAP  
PHP 600



WINDBREAKER  
JACKET  
PHP 1,850





The Funny Lion

PUERTO PRINCESA

YOUR

GATEWAY

TO NATURE'S WONDERS

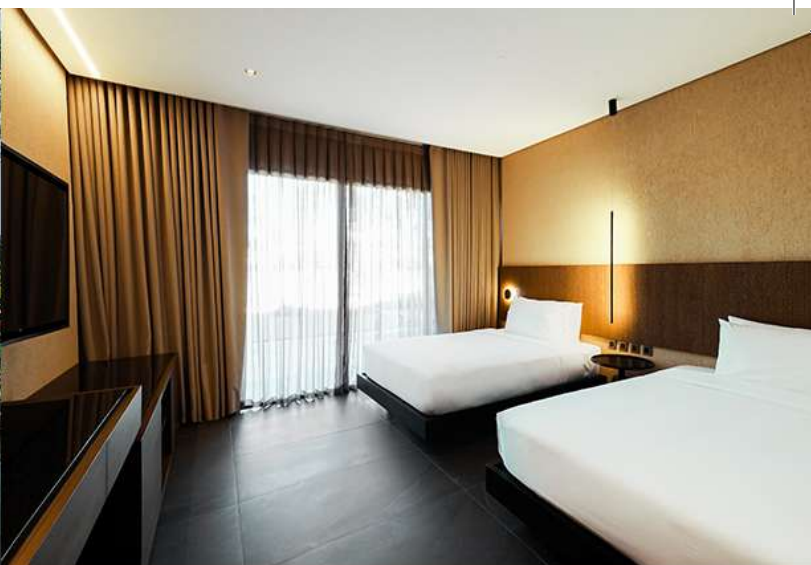
[www.thefunnylion.com](http://www.thefunnylion.com)

Dwell in iconic architecture and get lost in the natural wonders of Puerto Princesa.  
Call 02 8931 9999, 0915 426 6345, 0920 473 0732 or email [pps.inquiries@thefunnylion.com](mailto:pps.inquiries@thefunnylion.com)

follow your feline friend







# FLY, SHOP, AND GO TO THE FUNNY LION



Shop a minimum of PHP 2,000 inflight and  
get a chance to win a 3D2N stay at

**The Funny Lion Hotel, Puerto Princesa!**

Promo runs from January 15, 2024 to March 31, 2024

Visit [airasia.com/aa/flyshopgotofunnylion/](https://airasia.com/aa/flyshopgotofunnylion/)  
For more details and to view the DTI-approved mechanics





# WORLD'S BEST

## LOW-COST AIRLINE

# AIRASIA 14

YEARS RUNNING



EXPLORE OVER  
**130 DESTINATIONS**  
WITH THE WORLD'S BEST  
LOW-COST AIRLINE  
Awarded by Skytrax 2023

FLY AIRASIA



# PHILIPPINES AIRASIA NETWORK MAP



## PHILIPPINES

Fly direct from Manila  
✕ **Bacolod • Cebu • Cagayan de Oro, Roxas • Iloilo • Kalibo • Bohol**

Fly direct from Manila • Cebu  
✕ **Davao • Puerto Princesa**

Fly direct from Manila • Clark  
✕ **Tacloban**

Fly direct from Manila • Cebu • Clark  
✕ **Caticlan**

## ASEAN

**THAILAND**  
Fly direct from Manila  
✕ **Bangkok**

**MALAYSIA**  
Fly direct from Manila  
✕ **Kuala Lumpur • Kota Kinabalu**

## EAST ASIA

**JAPAN**  
Fly direct from Manila  
✕ **Tokyo • Osaka**

Fly direct from Cebu  
✕ **Tokyo**

**SOUTH KOREA**  
Fly direct from Manila • Cebu  
✕ **Seoul**

**TAIWAN**  
Fly direct from Manila  
✕ **Taipei • Kaohsiung**

Fly direct from Cebu  
✕ **Taipei**

**CHINA**  
Fly direct from Manila  
✕ **Guangzhou • Shenzhen • Shanghai**

**HONG KONG**  
Fly direct from Manila  
✕ **Hong Kong**

**MACAO**  
Fly direct from Manila  
✕ **Macao**



**Guangzhou**



**Shenzhen**

**Macao • Hong Kong**



**Taipei**

**Kaohsiung**



**Shanghai**



**Seoul**



**Tokyo • Osaka**



**Bangkok**



**Kuala Lumpur**

**Kota Kinabalu**



**Clark • Manila**



**Caticlan**

**Kalibo • Roxas • Tacloban**

**Iloilo**

**Bacolod • Cebu**

**Bohol**

**Puerto Princesa**



**Cagayan De Oro**

**Davao**



**WORLD'S BEST**  
**LOW-COST AIRLINE**

**AIRASIA 14**  
YEARS RUNNING